

Social Media 101 Webinar Registration

Security Benefit has partnered with Prosek Partners, named 2021 Financial Agency of the Year by PRovoke Media, to host this webinar to help you increase opportunities for lead generation and client engagement with the education professionals.

In this information-filled webinar, our presenters will:

- Present a case for using social media
- Guide you through the process of establishing your social media presence
- Provide tips to create compelling content
- Share advice on how to generate leads and engage your audience

YOUR PRESENTERS



Joe Scannell
Senior Vice President
Head of Digital Communications

Joe Scannell is Senior Vice President, Head of Digital Communications at Prosek Partners. In this role, he specializes in advising private investment firms and publicly traded financial institutions on strategic digital communications, including corporate brand marketing, executive positioning and reputation management. He also advises executives on digital strategy during special situations, including M&A, IPOs, restructurings, shareholder activism, leadership transitions and other issue-specific engagements.



Madeline Monaco
Associate Vice President
Digital Strategy

Madeline Monaco is an Associate Vice President of Digital Strategy at Prosek Partners. She focuses on advising financial services and private investment firms on strategic digital communications and positioning. She is passionate about community building in the digital space, often rooting strategies in data-driven insights. She brings expertise in digital research, content strategy, amplification and project management to global clients.

REGISTER FOR

Date: July 7, 2021

Time: 2:00 PM Central Time

Webinar ID: 828 8485 8752

FINANCIAL PROFESSIONAL USE ONLY — NOT FOR USE WITH CONSUMERS

Neither Security Benefit Corporation nor its affiliates are fiduciaries. This information is general in nature and intended for use with the general public. For additional information, including any specific advice or recommendations, please visit with your financial professional.

Services are offered through **Security Distributors**, a subsidiary of Security Benefit Corporation (Security Benefit).

Prosek Partners is not related to Security Benefit or its subsidiaries/affiliates..

SB-10011-87 | 2021-07-09