Portfolios, Elections & Interest Rate Volatility

David Byrnes, head of distribution for Security Benefit, wrote an article for Advisor Magazine about how annuities may offer portfolio stability during uncertainty.

Election years bring uncertainty.

And this one overlaps a change in the Fed rate cycle. While clients express concern about the impact of the election on their savings, factors such as inflation and economic trends tend to exert a heavier influence on stock market performance. The historical data and market fundamentals suggest that advisors and their clients should think long-term and maintain a steady course, while focusing on rebalancing, being diversified, avoiding the temptation to make drastic changes, and seeking stability from products like annuities.

Read the full article.

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